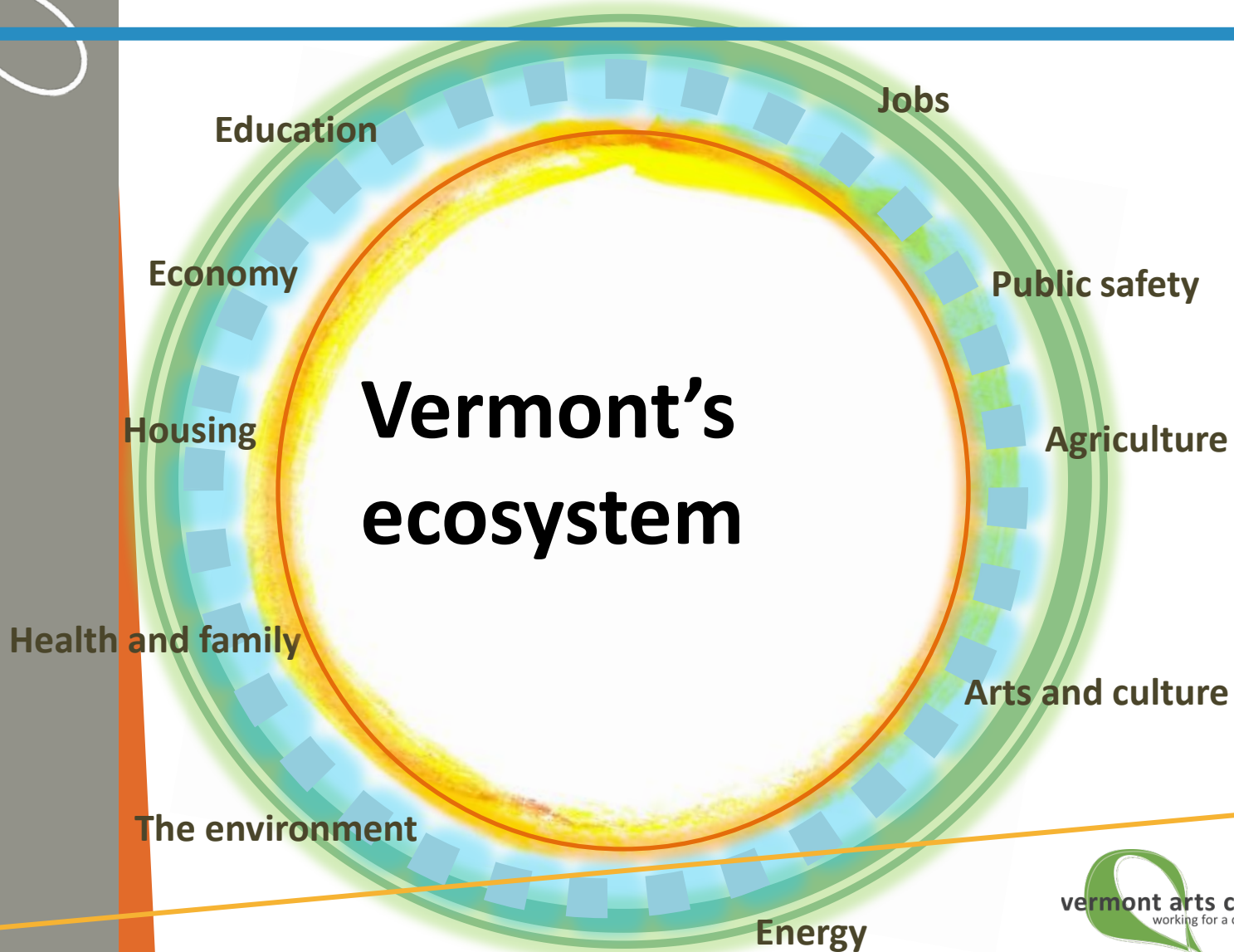
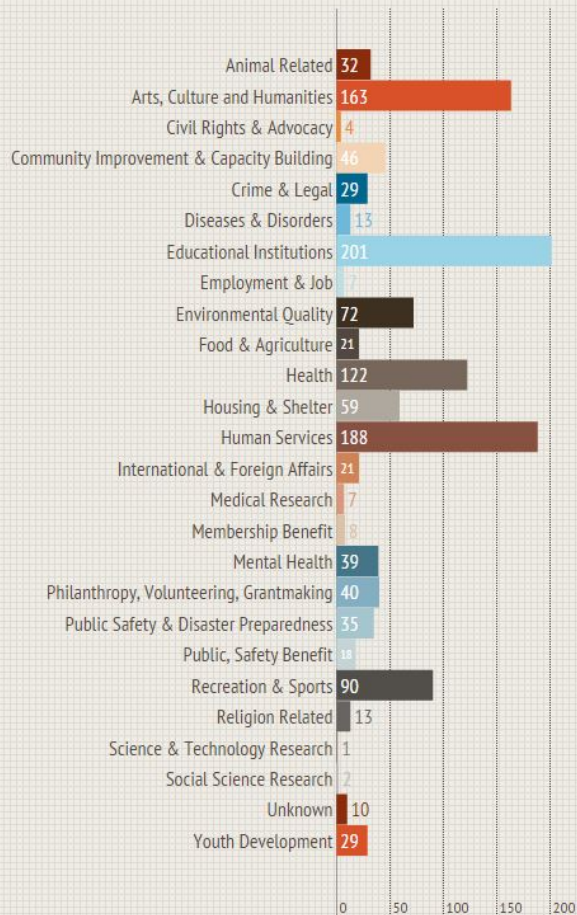


# Vermont Arts Council



# Vermont Arts Council

## Representing All Sectors (By #)



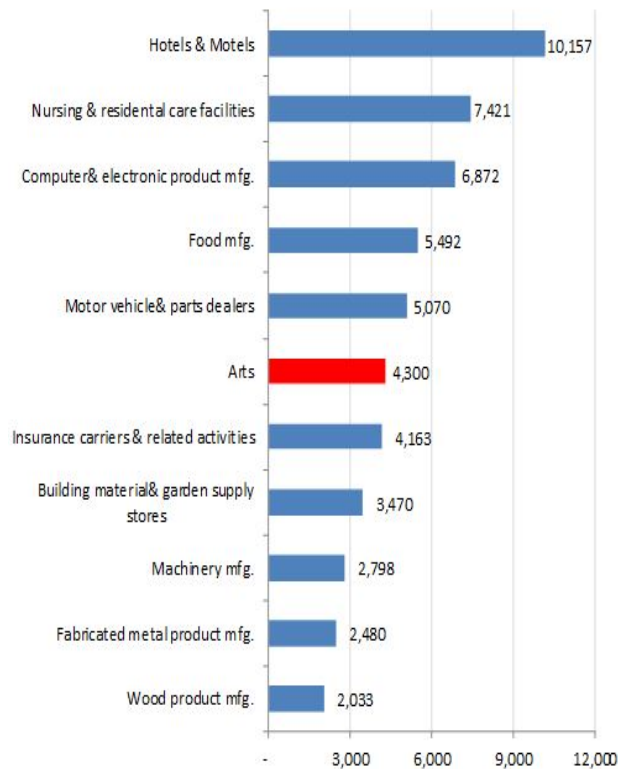
Art and culture nonprofits in the state.

--source, Common Good Vermont

# Vermont Arts Council

Figure 1

## Employment In Selected Industries



Source: Vermont Department of Labor (QCEW) & Census/IRS (Non-Employer Data), 2012

## The Arts Sector in Vermont

- employs more than the Insurance Industry
- employs more than Fabricated Metal and Wood Product mfg. combined

...but most important, it...

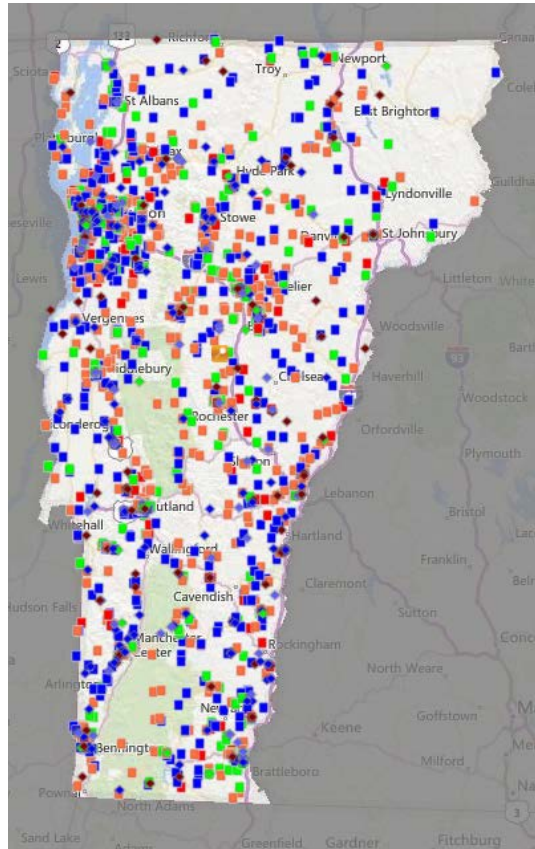
# Vermont Arts Council

...pays more than \$14.7 million in state and local taxes

Activity	Output		Employment <sup>3</sup>		Compensation <sup>4</sup>		State & Local Tax Impacts <sup>5</sup>	Federal Tax Impacts <sup>6</sup>
	Direct	Indirect & Induced	Direct	Indirect & induced	Direct	Indirect & Induced		
Independent artists, writers & performers (NAICS 7115)	\$ 198,413,293	\$ 175,658,304	2,945	2,427	\$ 51,234,022	\$ 57,940,115	\$ 8,448,410	\$ 18,311,613
Museums & historical sites (NAICS 712)	\$ 77,422,118	\$ 40,581,613	558	346	\$ 19,470,207	\$ 13,331,531	\$ 4,545,216	\$ 8,251,293
Promoters of performing arts, sports (and agents) (NAICS 7113 & 7114)	\$ 20,074,167	\$ 21,829,799	438	251	\$ 3,598,581	\$ 7,169,689	\$ 1,169,402	\$ 2,039,205
Performing arts companies (NAICS 7111)	\$ 8,875,200	\$ 8,677,263	359	100	\$ 2,875,943	\$ 2,820,104	\$ 568,773	\$ 978,285
<b>Sub-total</b>	<b>\$304,784,778</b>	<b>\$246,746,979</b>	<b>4,300</b>	<b>3,124</b>	<b>\$77,178,753</b>	<b>\$81,261,438</b>	<b>\$14,731,801</b>	<b>\$29,580,396</b>
<b>Totals</b>	<b>\$551,531,757</b>		<b>7,424</b>		<b>\$158,440,192</b>		<b>\$44,312,197</b>	

--source, *The Economic Footprint of the Arts, an Update*. Center for Policy Analysis, UMass, Dartmouth, July 2014

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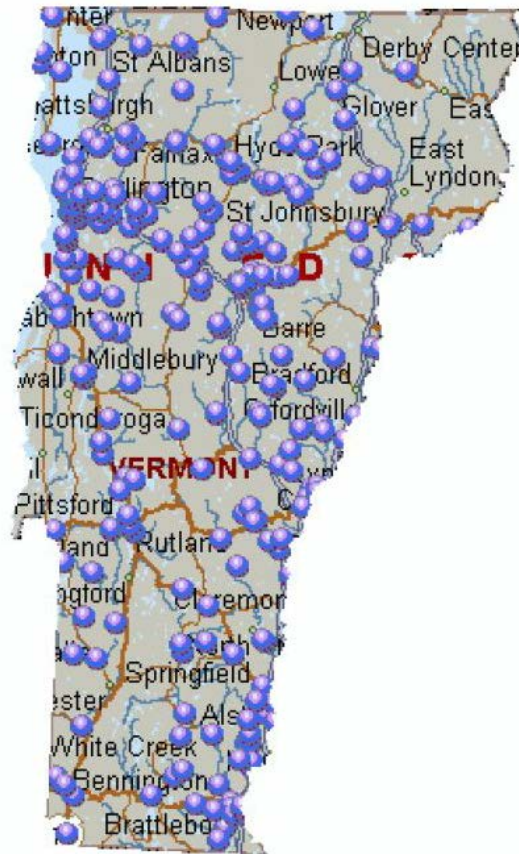
## Creative Industries in Vermont

--source, Americans for the Arts

### Arts- Related Business

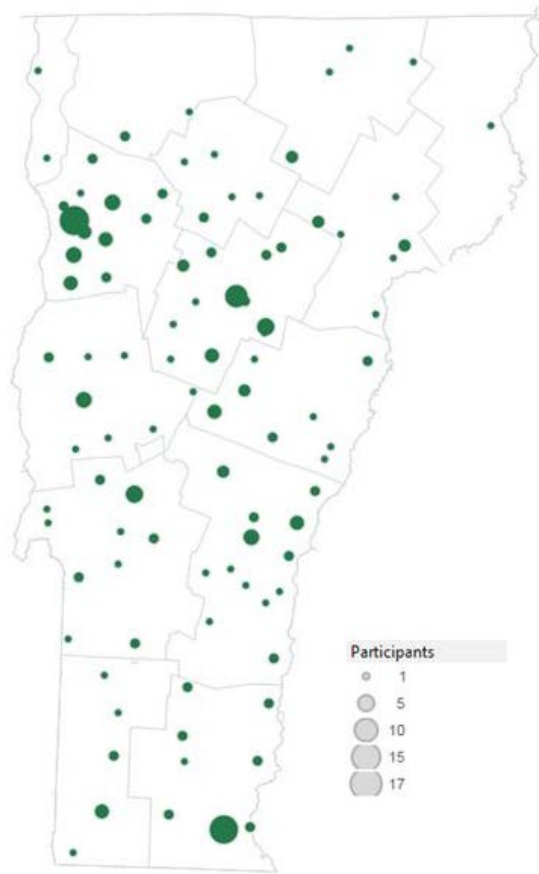
- ★ Museums/Collections
- ★ Performing Arts
- ★ Visual/Photography
- ★ Film, Radio, TV
- ★ Design/Publishing
- ★ Art School/Services

# Vermont Arts Council



Grant award distribution  
2010-2015

# Vermont Arts Council



Breaking into Business  
Where in the state program  
participants live and work.  
2010-2015

# Vermont Arts Council

## Arts Education Initiative



- Improve learning in/through the arts
- Increase # of “integrated arts teachers”
- Increase # of professional artists teaching in schools
- Focus on preK-12 cohort



# Vermont Arts Council

## Collaboration



- Transportation
- VPR/Vermont PBS
- [VDTM](#)

# Vermont Arts Council

## Features of the Year of the Arts

- New website, including statewide arts calendar
- Enhanced communication/social media connections
- Enhanced Governors' Awards in the Arts
- Vermont Creative Network
- Biennial Arts Summit
- Vermont Arts 2015

# Vermont Arts Council

## Parade of light



# Vermont Arts Council

